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5 August 1965

MEMORANDUM FOR: Mr. Bross

SUBJECT : Community Data for the DCI

The two attached pictures illustrate the type of center from which. I understand, Admiral Raborn ran the Polaris project. From the graphics people upstairs, I learn that he likes his facts converted into graphics which are well done and have a real impact. Furthermore, he prefers a dozen graphics that each have their own single message rather than one complicated graphic.

With the above in mind, I aim to develop Community data that will permit its presentation in graphic form on a basic "platform" that will follow the pattern of the Polaris Management Center. I visualize five basic graphic "panels". The center one will display data on the Community, and be flanked by two others on each side that will show data on:

The CIA  
The DOD Cons. Intelligence Program  
The DOD Cons. Crypto. Program  
The NRP  
(State and AEC etc., will be added later)

This format or pattern of graphics display could be used in a "Center for Intelligence Community Planning Coordination" and, in reduced size as a series of three panel (hinged) charts boards that would be mobile and could be used by the DCI outside the Headquarters. (See rough outline attached)

My first step, now in progress, is to develop the Community data that is currently available. Generally, it will cover the 1965-70 time period. For the basic picture of the balance of resources by type of activity, or from any other meaningful perspective, I am going to use the six year average for the 1965-70 period for both money and manpower as this will tend to iron out one-time bulges

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or gaps that appear for an element if any one of the years is used alone.

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After the basic data has been developed, the problem will be to work out a series of single and meaningful graphic "messages" or perspectives to provide the Director with an overview of the Community that will be as broad and as deep as we can make it.

I have worked out some very simplified "do it yourself" gimmicks that by making use of the metal walls of my office, some magnified strips, dittoed forms, and a polaroid camera, will, I hope, enable me to build our graphics on the trial and error method. By having a picture of each trial or dummy graphic, I can check them out with the graphics experts who would eventually have to do them up for us in final form.

One very large and important gap in my data is manpower figures for NRO; if there is anyway that we could them, it would be of great help.

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A/D/DCI/NIPE

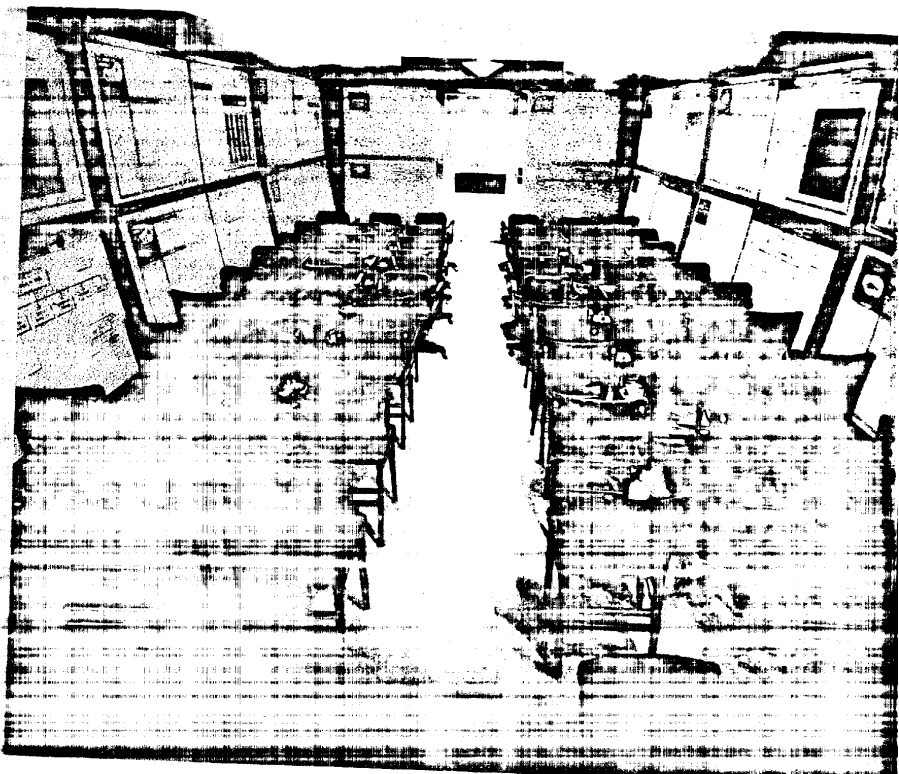
Attachment

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#### Management Center

- Information obtained from the above listed reports is channeled into the SP Management Center and is used as a basis for integrated evaluations. A discussion of the Management Center concept, objectives, and uses follows:

### THE MANAGEMENT CENTER



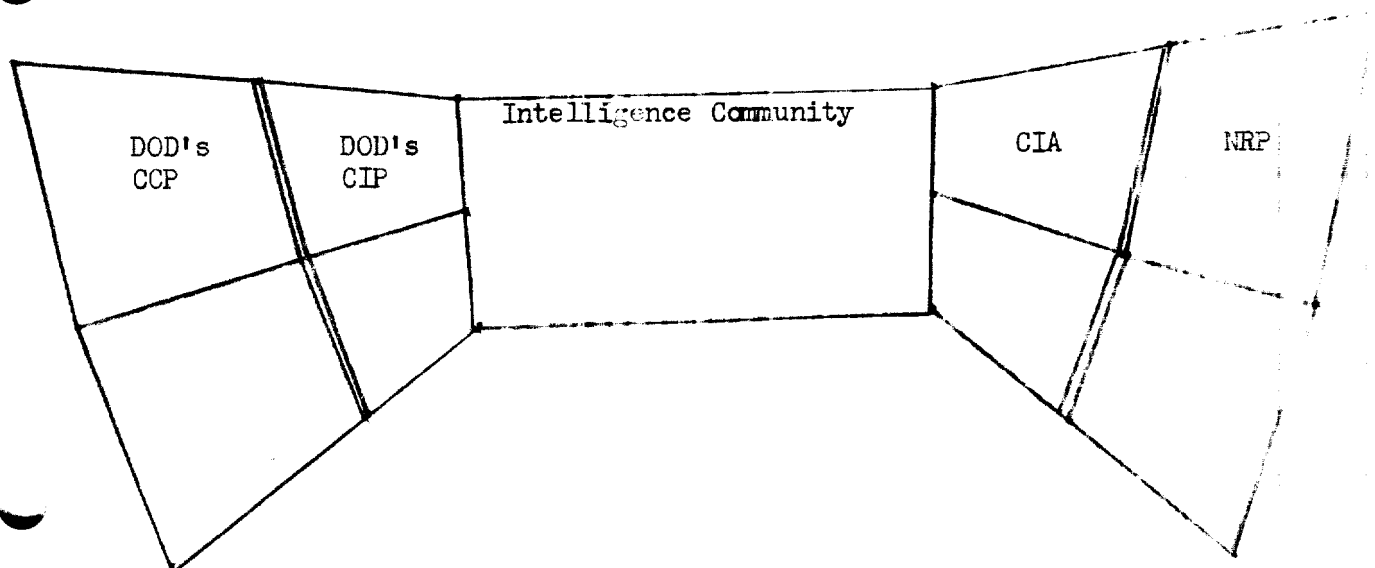
## RESPONSIBILITIES FOR MANAGEMENT CENTER OPERATION

- Development of Program Management Plans, which are the principal means of communication in the Center, is the primary responsibility of cognizant Special Projects Office Staff personnel working in liaison with analysts of the Program Evaluation Branch.
- Maintenance of the Management Center is a primary responsibility of a Program Evaluation Branch with necessary inputs from Progress Officers assigned to each SP Branch.
- Progress Officers have been assigned to each branch specifically for the purpose of (1) providing Branch Heads with one individual responsible for gathering and analyzing progress facts, and (2) working in close liaison with the Program Evaluation Branch in maintaining the Management Center.



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CENTER for INTELLIGENCE COMMUNITY PLANNING COORDINATION



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